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IFP, tourism dept hold 3-day photo exhibition

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Puducherry: The French institute of Pondicherry (IFP) and the department of tourism are holding photography exhibitions from September 27 to 29 at art and crafts village, Murungapakkam and on the institute premises as a part of the world tourism day celebrations.

Secretary (tourism) Purva Garg, who assumed charge in Puducherry on Thursday, inaugurated the exhibition at the Institute in the presence of deputy consul of France in Pondicherry Carol Josse and chief minister's parliamentary secretary K Lakshminarayanan. The theme of this year celebration is 'Tourism and jobs: A better future for all', which highlights the importance of tourism both as a creator of jobs and as a driver of equality and sustainable development.

The three-day exhibition aims to foster awareness on the importance of tourism and its cultural, environmental, social and economic value.

The exhibition includes exclusive photo collections on various themes such as culture and heritage, Pondicherry: Past and present, and Aerial views of Pondicherry.

IFP director Frederic Landy highlighted the potential role of tourism for sustainable development and cultural exchange. "Tourism growth must be properly planned. It must be policy-oriented. We are ready to share our expertise to support the sustainable development of tourism in Pondicherry and around," he said.