Tuesday, February 9th

9:00-9:30  Laurent Pordié and Jean-Paul Gaudillière  
*Pharmaceutical innovation, local knowledge and market construction: Comparing strategies of copy and reformulation in Brazil and India*

9:30-10:15  Madhulika Banerjee  
*The pharmaceuticalization of Ayurvedic medicine*

10:15-11:00  Burton Cleetus  
*Locating Ayurveda, Representing science: Reorganisation of indigenous healthcare practices in colonial Kerala, 1900-1960*

11:00-11:15  Tea break

11:15-12:00  Francis Zimmermann  
*Textual studies in Sanskrit, Malayalam and Manipravalam, and ethnographic fieldwork among Ayurvedic pharmacies in Kerala (1974–1984)*

12:00-12:45  Harilal Madhavan  
*Knowledge, medicine and the market: Ayurvedic manufacturing in Kerala.*

12:45-14:00  Lunch break

14:00-14:45  Jean-Paul Gaudillière  
*Industrializing medicinal plants preparations in early 20th century Europe. A case for comparison*

14:45-15:30  Kapil Raj  
*The circulation of medical knowledge between South Asia and Europe in the early Modern World: The case of pharmacopoeias*

15:30-15:45  Tea break

15:45-16:30  Laurent Pordié  
*Ethnopharmacology: the recasting of a science*

16:30-17:15  Harish Naraindas  
*Evidence and efficacy in biomedicine and Ayurvedic medicine*

17:15-18:00  Calum Blaikie  
*Potency in motion: Tibetan medicine production in pre-regulation Ladakh*
Wednesday, February 10th

9:00-9:30  Laurent Pordié and Jean-Paul Gaudillièrè  
PHARMASUD in India: Issues, fieldwork and coordination

9:30-10:15  Burton Cleetus  
Indigenous medicine, Western science and the market: Evolution of the Ayurvedic drug industry in Kerala, 1903-2003

10:15-11:00  Laurent Pordié  
Reverse engineering and the place of chance: Two patterns of drug discovery in today’s Ayurveda

11:00-11:15  Tea break

11:15-12:00  Harilal Madhavan  
Innovations 'below the Radar', markets and local knowledge: Indigenous medicine in Indian South

12:00-12:45  Harish Narindas  
Reformulating the Formulary: from Shastric Yogams to Poly Herbals

12:45-14:00  Lunch break

14:00-14:45  Jean-Paul Gaudillièrè  
Reformulation, intellectual property and traditional knowledge at the TKDL and the NMPB. An inventory of issues

14:45-15:30  Francis Zimmermann  
Exploring the TKDL corpus of textual sources and selecting key drugs in the TKDL corpus for a few case studies

15:30-15:45  Tea break

15:45-16:30  Madhulika Banerjee  
Mapping the lie of the Land: the levels of Pharmaceuticalisation of Ayurveda in India

16:30-17:15  Kapil Raj  
Hamdard and the transformation of Unani medicine: outlines of a research project

17:15-18:00  Calendar and organization for 2010